

2000 Advanced Placement Program® Free-Response Questions

The materials included in these files are intended for use by AP[®] teachers for course and exam preparation in the classroom; permission for any other use must be sought from the Advanced Placement Program. Teachers may reproduce them, in whole or in part, in limited quantities, for face-to-face teaching purposes but may not mass distribute the materials, electronically or otherwise. These materials and any copies made of them may not be resold, and the copyright notices must be retained as they appear here. This permission does not apply to any third-party copyrights contained herein.

These materials were produced by Educational Testing Service (ETS), which develops and administers the examinations of the Advanced Placement Program for the College Board. The College Board and Educational Testing Service (ETS) are dedicated to the principle of equal opportunity, and their programs, services, and employment policies are guided by that principle.

The College Board is a national nonprofit membership association dedicated to preparing, inspiring, and connecting students to college and opportunity. Founded in 1900, the association is composed of more than 3,800 schools, colleges, universities, and other educational organizations. Each year, the College Board serves over three million students and their parents, 22,000 high schools, and 5,000 colleges, through major programs and services in college admission, guidance, assessment, financial aid, enrollment, and teaching and learning. Among its best-known programs are the SAT®, the PSAT/NMSQT®, the Advanced Placement Program® (AP®), and Pacesetter®. The College Board is committed to the principles of equity and excellence, and that commitment is embodied in all of its programs, services, activities, and concerns.

Copyright © 2000 by College Entrance Examination Board and Educational Testing Service. All rights reserved. College Board, Advanced Placement Program, AP, and the acorn logo are registered trademarks of the College Entrance Examination Board.



2000 AP® MICROECONOMICS FREE-RESPONSE QUESTIONS

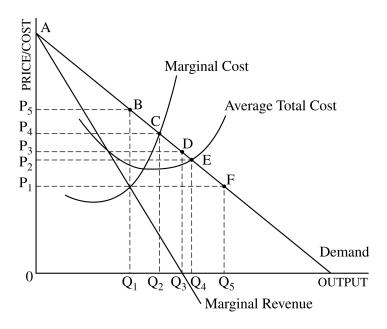
MICROECONOMICS

Section II

Planning time—10 minutes

Writing time—50 minutes

Directions: You have fifty minutes to answer all three of the following questions. It is suggested that you spend approximately half your time on the first question and divide the remaining time equally between the next two questions. In answering the questions, you should emphasize the line of reasoning that generated your results; it is not enough to list the results of your analysis. Include correctly labeled diagrams, if useful or required, in explaining your answers. A correctly labeled diagram must have all axes and curves clearly labeled and must show directional changes.



- 1. The diagram above shows the cost and revenue curves for a monopoly.
 - (a) How does a monopolist determine its profit-maximizing level of output and price?
 - (b) Using the information in the graph, identify each of the following for the monopolist.
 - (i) The profit-maximizing level of output and price
 - (ii) The line segment of the demand curve that is elastic
 - (c) Suppose that the industry depicted in the graph became perfectly competitive without changing the demand or cost curves. Identify the equilibrium price and output that would prevail in the perfectly competitive market.
 - (d) Using the information in the graph, identify the area of consumer surplus for each of the following.
 - (i) The profit-maximizing monopoly
 - (ii) The perfectly competitive industry
 - (e) Define allocative efficiency.
 - (f) To be allocatively efficient, what level of output should the monopolist produce?
 - (g) Should the government use a per-unit tax or a per-unit subsidy to lead the monopolist to produce the allocatively efficient level of output? Explain how this tax or subsidy would achieve the allocatively efficient level of output.

Copyright © 2000 College Entrance Examination Board and Educational Testing Service. All rights reserved. AP is a registered trademark of the College Entrance Examination Board.

2000 AP® MICROECONOMICS FREE-RESPONSE QUESTIONS

2. Assume that a firm produces output using one fixed input, capital, and one variable input, labor. The firm can sell all of the output it produces at a market price of \$3 each, can hire all of the workers it wants at a market wage rate of \$11 each, and has fixed costs of \$10. It faces the following production schedule.

Number of Employees	Total <u>Output</u>
0	0
1	14
2	26
3	35
4	42
5	46
6	48

- (a) In what kind of market structure does this firm sell its output? How can you tell?
- (b) In what kind of market structure does this firm hire its employees? How can you tell?
- (c) Using marginal revenue product analysis, how many employees should this firm hire to maximize short-run profits? How can you determine that?
- (d) Based on your answer in part (c), how many units of output will this firm produce?
- (e) At the level of output you identified in part (d), is the firm earning an economic profit, a normal profit, or suffering a loss? How can you tell?
- 3. Assume all of the following about imported and domestically produced shoes.
 - They are sold in two separate and perfectly competitive markets.
 - They are close substitutes.
 - The demand for both is price elastic.

Now assume that a tariff is imposed on imported shoes.

- (a) Using a correctly labeled graph, show the impact of the tariff on each of the following in the market for imported shoes.
 - (i) Price
 - (ii) Output
- (b) Using a new correctly labeled graph, show the impact of the tariff on each of the following in the market for domestically produced shoes.
 - (i) Price
 - (ii) Output
- (c) Given that the demand for imported shoes is price elastic, will expenditures on imported shoes by consumers increase, decrease, or remain the same? How do you know?

END OF EXAMINATION